

## **Network Map Directory Launch: External Communications Pack for Strategic Partners and stakeholders**

### **What is this for?**

[Good Things Foundation](#) have launched a brand new map and directory covering the whole of the UK that shows people where they can find a Digital Inclusion Hub local to them. We'd love your support in sharing this new tool with your audiences, supporters and the people you support.








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### **Key messages for all audiences**

- Good Things Foundation have launched a brand new map and directory covering the whole of the UK that shows people where they can find a Digital Inclusion Hub local to them.
- The map shows all the active Digital Inclusion Hubs across the UK that are delivering digital skills support, data and devices.
- The map is easy-to-navigate and represents the breadth of Good Things Foundation's support services that are delivered through the [National Digital Inclusion Network](#). This includes, the [National Databank](#), the [National Device Bank](#) and [Learn My Way](#).
- The map and directory is integral to communicating all that Good Things Foundation delivers and is a tool to demonstrate the delivery of their impact, attract new funders and tell their story.

## Social media templates

Platform	Copy
Twitter	<p> @GoodThingsFdn have launched a brand new map to help people find their services across the UK.</p> <p>We're proud to work with Good Things to support the digital inclusion movement in the UK</p> <p>Take a look </p> <p><a href="https://bit.ly/3AmmuD9">https://bit.ly/3AmmuD9</a></p>
Twitter	<p> We're proud to support the @NDI_Network. We work with @GoodThings Fdn to give people the data, devices and confidence to get online.</p> <p>Good Things have just launched a new map to help people find their services across the UK.</p> <p>Find a hub near you </p> <p><a href="https://bit.ly/3AmmuD9">https://bit.ly/3AmmuD9</a></p>
Facebook and LinkedIn	<p> Good Things Foundation have launched a new map to help people find their services. The map shows thousands of active Digital Inclusion Hubs that can support people with data, devices and digital skills.</p> <p>We're proud to work with Good Things Foundation to support the digital inclusion movement in the UK. We're helping to give people the data, devices and confidence to get online.</p> <p>Find a hub near you  <a href="https://bit.ly/3AmmuD9">https://bit.ly/3AmmuD9</a></p> <p>Or, if you're a community organisation and want to get involved, join the National Digital Inclusion Network  <a href="https://bit.ly/2E7rMpt">https://bit.ly/2E7rMpt</a></p> <p>Together, we can #FixTheDigitalDivide - for good.</p>

## Newsletter entry

[Good Things Foundation](#) has launched a new map to help people find their local and national support services. The map shows all of the active Digital Inclusion Hubs across the UK that can support people with data, devices and digital skills.

We're proud to work with Good Things Foundation to support the digital inclusion movement in the UK. Take a look at the map to find a Digital Inclusion Hub near you.

Or, if you're a community organisation and want to get involved, [join the National Digital Inclusion Network](#) and start delivering digital inclusion support in your community.

Together, we can fix the digital divide - for good.

## **Graphics**

*We've created a range of graphics to go alongside your social media posts, they can also be used in your newsletters and on your websites. Simply follow the links below to download.*

- [Twitter/Facebook/LinkedIn graphic - purple](#)
- [Twitter/Facebook/LinkedIn graphic- teal](#)
- [Instagram post purple](#)
- [Instagram post teal](#)
- [Instagram story - purple](#)
- [Instagram story - teal](#)
- [Network recruitment - purple](#)
- [Network recruitment - teal](#)

## **Can you help us grow the National Digital Inclusion Network?**

Thank you for your ongoing support and dedication to helping fix the digital divide. If you can, help us grow the network by sharing these messages with your communities, making sure more people have somewhere local to get digital inclusion support.

### **Social media templates**

Platform	Copy
Twitter	<p>👏 Are you a community org that wants to deliver digital inclusion support? Join the National Digital Inclusion Network.</p>

	<p>It's free to join and you get access to the #NationalDatabank, #NationalDeviceBank, training, resources, and #LearnMyWay.</p> <p>Sign up → <a href="https://bit.ly/2E7rMpt">https://bit.ly/2E7rMpt</a>.</p>
Facebook/LinkedIn	<p>Are you a community organisation that wants to start delivering digital inclusion support in your area?</p> <p><a href="#">Good Things Foundation</a>'s National Digital Inclusion Network supports organisations to do exactly that. The network is <b>free to join</b> and offers a range of services, such as:</p> <ul style="list-style-type: none"> <li>● Access to the <a href="#">National Databank</a> and <a href="#">National Device Bank</a></li> <li>● Free training and resources</li> <li>● Networking opportunities</li> <li>● Access to the online learning platform, <a href="#">Learn My Way</a>.</li> </ul> <p>Join the movement, together we can #FixTheDigitalDivide - for good. → <a href="https://bit.ly/2E7rMpt">https://bit.ly/2E7rMpt</a>.</p>

### **Newsletter entry**

Good Things Foundation's National Digital Inclusion [Network](#) is made up of thousands of grassroots organisations that are all working to deliver digital inclusion support in their local communities.

If you're a community organisation that is or wants to support your community members to get online and access the benefits of digital - then joining the network will help you do exactly that. It is free to join and offers a range of **free** services, such as:

- Access to the [National Databank](#) and [National Device Bank](#)
- Free training and resources
- Networking opportunities
- Access to the online learning platform, [Learn My Way](#).

The network is open to any organisation that is delivering or wants to deliver digital inclusion support. Find out more and sign up [here](#) or contact [hello@goodthingsfoundation.org](mailto:hello@goodthingsfoundation.org) for more information.

